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The Social Innovation Imperative establishes a solid definition of social innovation and argues for its necessity as a discipline that brings together all of the sectors (government, for profit and non-profit) to generate lasting value and innovations for issues that have plagued us for generations. It is the first book that presents a detailed, structured methodology for social innovation derived from academic models and practical experience.

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"This book is a must read for anyone who cares about the well-being of humanity in our modern world." -Jake B. Schrum, President Southwestern University, Georgetown, TX "The Social Innovation Imperative advances a best practice framework to solving the world's most pressing social issues. This is a foundational guide to changing the world that will be referenced for years to come." -Michael Reynolds, Vice President, Product Development and Management, Cigna Health Care "Advancing the works of Clayton Christensen, Tony Ulwick, and others, Bates gives us a systematic approach for addressing critical human needs and the ecosystems in which they persist. This book is a blueprint to help us solve the 'right' things-the 'right' way." -Joe Grieshop, President, Chief Innovation Executive, netTrekker, Founding Partner, Knovation Lab "Bates lays out a comprehensive, needs-driven approach for creating a social innovation road map. The detailed templates she provides offer particular insight for large, complex challenges." -Sarah Miller Caldicott, author of Innovate Like Edison and Inventing The Future, great-grandniece of Thomas Edison "Bates shows how to create comprehensive innovation strategies using a six-step framework, and she gives the reader detailed 'how to' instruction for each step." -Ellen Domb, Ph.D., President, PQR Group, Founder of The TRIZ Journal About the Book: In recent years, business leaders have been investing unprecedented amounts of time and money pursuing innovation to drive profits and growth. Although far from perfected, the innovation best practices they follow are by now well established. But when your expected ROI isn't measured in dollars but in social good, the game is played very differently-which is where The Social Innovation Imperative comes in. Sandra M. Bates has spent the last decade helping major corporations create new markets for technology, consumer goods, and services. Now, she turns her attention to the social sector. The Social Innovation Imperative begins by explaining why innovation in social sectors, such as health care, conservation, and education, is unique and then provides the framework and tools that create a best practice for driving innovative change that will impact our world. Bates organizes the process into action-oriented steps you can follow to meet your goals effectively and in the most efficient manner possible. Learn how to: Investigate the Needs-define the social challenge, determine unmet needs, and examine opportunities for achieving them Innovate the Solution-devise a workable solution and develop a powerful social business model Implement the Solution-ensure the solution creates shared value and discover techniques to make certain that it does not become an orphan innovation In The Social Innovation Imperative, Bates combines everything she has learned as a high-level business consultant to offer a refreshing new approach for developing breakthrough products, programs, and services to meet society's needs. The Framework for Social Innovation outlined in this book removes the mystery from innovation success and provides a systematic approach anyone can adopt. The Social Innovation Imperative offers essential wisdom for innovators everywhere-whether nonprofits, NGOs, foundations, government agencies, or corporations-who wish to generate meaningful social value.

Explaining why innovation in social sectors; such as health care; conservation; and education is unique; this book provides the framework and tools that create a best practice for driving innovative change that will impact our world. --

This book provides fresh insights on how social innovations are utilized as strategies to make sport more accessible and inclusive. It does so by bringing together theoretical insights and empirical studies from Norway, Sweden, Denmark, the United States, Australia, Turkey and Belgium. Within the overarching topic of social innovation in sport, this book covers contemporary themes such as digitalization, urban planning, gender equality and innovation in sport policy and practice. It will be of interest to researchers and students in the fields of sociology of sport, sport management, sport science and sociology.

It is commonly shared the idea that social innovation is the creation of social value by solving social problems. Accordingly, social innovation can be deemed to be the production of new solutions to social problems in a more effective, efficient, and sustainable way. Analyzing the consequences of the current economic crisis and its impact on health care services, there is who has advanced the idea that social innovation can constitute an effective strategy to counter-balance the retrenchment of public social provision.This book tackles the multiple facets of social innovation focusing on its relationship with the new technologies and the new forms of entrepreneurship.

This book engages the reader in exploring the relationships between digital social innovation initiatives and the city. It delivers a fresh, accessible and case-based discussion on the emergence of digitally-enabled social innovation practices in Europe that are redesigning the urban space and challenging the consolidated urban governance processes. By adopting a critical geography perspective, this ground-breaking analysis of digital social innovation provides the reader with an accessible overview of the way in which urban reproductive processes mobilise the physical and the virtual dimensions of the city and generate distinctive spatial configurations. Together with novel urban narratives and socio-technical imaginaries, these support the existing geometries of power or construct new ones. The author clearly describes contemporary cities as the new battlegrounds for controlling the digital sphere, shaped by the interplay between digital capitalism and resistance movements. In light of grassroots initiatives advanced by cyber-activists, e-makers and hackers, the book unveils the socio-political and cultural underpinnings of the revolution produced by the digital social innovations in the city and the socio-technological regimes supporting them. The author successfully sheds new critical light on traditional innovation studies exploring the debate on digital innovation through the lens of social and cultural geography and provides an invaluable reference for those working in this field. Chiara Certomà is Assistant Professor of Political and Economic Geography at the University of Turin (Italy), affiliate at the Centre for Sustainable Development at Ghent University (Belgium) and the Sant'Anna School of Advanced Studies (Italy). She is currently visiting fellow at the Institute for Advanced Studies on Science, Technologies and Society at TU Graz (Austria).

Although co-design has been practised in new service and product development for some years, it has only recently begun to appear in the burgeoning field of social innovation. It appears to be well-attuned to this new context, offering as it does an open-ended relational process to generate novel solutions to problems whose very definition seems to escape more conventional approaches. However, even less research attention has been paid to co-design than to social innovation. This book explores the potential of co-design as a social innovation process. It reviews the diverse theoretical and disciplinary foundations on which co-design is based. It proposes a framework for understanding co-design as a cohesive practice across the extremely broad scope of its potential applications. It explores appropriate approaches to governance and evaluation of co-design initiatives and outlines the key issues and limitations on its use. Although it is intended to provide a robust theoretical basis for researching co-design initiatives, it will also be of interest to anyone who is contemplating putting co-design into practice.

Although organizational decision-making can be very complex, the understanding of technology applications is significant in not only determining the usefulness of virtual groups in organizations, but also in the designing of electronic collaborative activities. Collaborative Communication Processes and Decision Making in Organizations focuses on the role of technology in organizational decision-making processes and activities, providing academics and management teams with current research in the field of virtual teams in organizations. This publication is an essential resource for instructors and students of organization and group communication, and institutions that have networks of offices and employees in multiple geographical locations.

As businesses seek to compete on a global stage, they must be constantly aware of pressures from all levels: regional, local, and worldwide. The organizations that can best build advantages in diverse environments achieve the greatest success. The Handbook of Research on Global Competitive Advantage through Innovation and Entrepreneurship explores the emergence of new ideas and opportunities in various markets and provides organizational leaders with the tools they need to take full advantage of those opportunities. With a focus on economic growth in a fast-paced environment, this handbook is a critical reference for business leaders, economists, and students of economic theory.

The Handbook of Inclusive and Social Innovation: The Role of Organizations, Markets and Communities offers a comprehensive review of research on inclusive innovation to address systemic and structural issues - the "Grand Challenges" of our time. With 27 contributions from 57 scholars, the Handbook provides frameworks and insights by summarising current research, and highlights emerging practices and scalable solutions. The contributions highlight a call to action and place social impact at the heart of theory and practice. It will be an invaluable resource for academics, practitioners, and policymakers who champion social inclusion and emphasize innovative approaches to addressing sustainable development goals.

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